

Reaching the Top:

How to become the college of choice for transfer students in your state!

Presented by:

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Metro State at a Glance

- Large, urban college
- Approx. 22,000 students
 - 25% students of color
 - 55% female
 - 45% male
 - Average age – 26
 - 60% full time
 - 40% part time
- Academics
 - 53 majors 82 minors



Importance of Transfer Students

- “Approximately one-third of all college students from 1995-1996 to 2000-2001 transferred to another college or university during their postsecondary career.” (Jacobs, Miller, and Nadler, 2004)
- Metro State Transfer Student numbers
 - # 1 in the state for Transfer Students
 - 50% of all new students each year are transfers
 - Over 5,000 new transfer students each year
 - 32.9% (1,632) of total transfers from in-state two-year public Institutions
 - 33.8% (1,367) of total transfers from in-state four-year public institutions



How the Transfer Services Office began...

Administrative Structure

- Part of the Admissions office but have separate physical office space
- Associate Director, Assistant Director, 2+2 Coordinator, 2 Transfer Counselors, & 3-4 work-study students
- 6 Transfer Evaluators with specializations

Student Experience

- Online Services
(<http://www.mscd.edu/admissions/transfer/index.shtml>)
 - Community College Transfer Booklet
 - CCHE 60+60 major guides
 - Transfer Course Equivalency System
 - Transfer Questions email address
 - Community College visit schedule
 - 2+2 program
 - Transfer Scholarship information

Office of
Admissions We're Just a Click Away



Student Experience Cont.

- In Person
 - Preliminary credit evaluations (can be emailed or faxed as well)
 - Guidance on courses to take at community colleges that will transfer to Metro
 - Assistance resolving transfer course issues (course acceptability form)
 - Presentations at transfer student orientation sessions
 - Referral to appropriate advising office

Student Experience Cont.

- Via Email
 - Regular emails to transfer students
 - Emails sent promoting transfer student scholarship opportunities
 - Preliminary and official credit evaluations can be emailed too
- Via Phone
 - Calling campaign



Student Experience Cont.

- Marketing Materials
 - Transfer Student Viewbook
 - Community College Transfer Booklet
 - Department Specific Materials
- Customer Service

Community College Relationships



- Attend Community College staff meetings once per year
- Community College luncheon each fall (since 2002)
- Email newsletter once per semester updating community college advisors on Metro
- Internal relationship building

Articulation Agreements

- Statewide Agreements
 - Business
 - Education
- Specialized Agreements
 - Criminal Justice
 - Biology
- GT Pathways



Special Programs

- Open Houses – 2 times per year
- 2+2 program
 - Students complete a Metro State bachelor's degree without leaving the community college campus

The 2+2 Plan

Where four-year degree success is brought to you

Challenges

- Large number of transfer students
- Office coverage
- Space
- Articulation agreements



Our Future

- CRM system
- Expansion of 2+2 program
- Online learning communities
- Training of faculty and staff





**How can you create a
Transfer Services Office
at your institution?**

Questions/Comments/ Discussion

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References

- Jacobs, B., Lauren, B., Miller, M., & Nadler, D., (2004). *The College Transfer Student in America: The Forgotten Student*. Washington, D.C.: American Association of Collegiate Registrars and Admissions Officers.