RMACRAO 2012 Board Meeting Minutes
July 20, 2012
Laramie, Wyoming

I. The meeting was called to order at 12:02pm on Friday, July 20, 2012 by President Lane Buchanan of the University of Wyoming, at the Hilton Garden Inn Conference Center in Laramie Wyoming. Current board members present: Sally Page, Charlie Couch, Jacobo Varela, Kelley Christman, Corey Wahl, Jason Maxwell, Paul McCarty, Nicole Candelaria, Lane Buchanan, Lara Medley, Nolan Oltjenbruns, Stacy Maestas, Susan Foster

II. Discussion of Conference:
• General discussion/ideas for next year: Note that no FERPA presentations offered-need to consider; need more admissions sessions and grad school sessions;
• Do we have Facebook? Concerns about advertising on social media site that we don’t update regularly; after opening session have a break before next sessions begin; need easel outside of session-notification of what each session will be;
• Should we post updates/pictures to Facebook during conference/twitter during conference;
• Needs to be more effort to attract admissions staff; where does admissions processing fit within RMACRAO; we need to work ahead of time with admissions processors; reach out to admissions folks who attended on what we as an organization could do to support; could we duplicate what occurs at NACAC; consider survey monkey to admissions folks to see what we could offer; take it upon ourselves (board directors) to have at least 1 admissions person to attend/present come from each of the respective schools-that’s an entire tract.
• Could we have folks register for a session prior to attendance to get a sense of what people are interested in;
• Should we consider offering community college tracks?
• Things on the program to attract them; have a Datatel session;
• Look at changing order of meeting to increase interaction and attention span;
• Venue for next year/hotel arrangements; send notifications to area hotels-let them bid for next year;
• Sayings for name tags a big hit;
• Need to provide laptops in every session for next year for presenters;
• 15 exhibitors this year; 19 last year;
• Vendors loved the bags/the cups; NSC invests about $4000 in the RMACRAO conference; passed on some bags to Dannette for her to take back to supervisors;
• Casino night was a hit; can we get bigger group pictures for annual meetings to place on Facebook; put into program if there is a dinner for event; door prizes/”swag” swap trade each other’s swag-1 for 1; no more checking the board!
• Honorary and distinguished members had not received any communications; should secretary send out notifications?
• need to continue to develop our communication plan; must be a mechanism for them to keep up with us; have someone keep up with retirees and honorary members;
• Budget issues-increase in credit card fees/usage; should we increase dues instead of placing the entire burden on the annual meeting registration cost?

III. Lara Medley resigned her position on the board as LAC & Exhibitor Liaison, effective immediately. She will close out the 2012 Annual Meeting prior to her departure.

IV. Next meeting; Monday and Tues Oct 22 and 23rd Colorado Springs. Location TBA

V. Lara moved to adjourn; Stacy seconded-meeting adjourned at 1:15pm